

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007-3674**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
169757-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Walz for Congress	Candidate	2271

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	169757	06868737

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	44	47

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	M-F 530-6a News	530-6a	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M W 10/31/12 5:43 AM M-F 530-6a News 530-6a :30 TW12MN0103TH \$400.00 NM 1 M F 11/02/12 5:53 AM M-F 530-6a News 530-6a :30 TW12MN0103TH \$400.00 NM									
2	10/30/12	11/02/12	M-F 6-7a News	6-7a	- TWTF - -	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/31/12 6:53 AM M-F 6-7a News 6-7a :30 TW12MN0103TH \$550.00 NM spot simulcast on KSTP-TV and KSTC-TV									
3	10/30/12	11/02/12	M-F GMA	7-9a	- TWTF - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/30/12 7:29 AM M-F GMA 7-9a :30 TW12MN0101TH \$500.00 NM 2 M F 11/02/12 8:54 AM M-F GMA 7-9a :30 TW12MN0103TH \$500.00 NM									
4	11/04/12	11/04/12	Su GMA	7-8a	- - - - - S	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 Su GMA 7-8a :00 <del>\$725.00</del> NM Credited									
5	10/30/12	11/02/12	430p News	430-5p	- TWTF - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/31/12 4:52 PM 430p News 430-5p :30 TW12MN0103TH \$400.00 NM 2 M F 11/02/12 4:48 PM 430p News 430-5p :30 TW12MN0103TH \$400.00 NM									
6	10/30/12	11/02/12	M-F 5-530p	5-530p	- TWTF - -	:30	2	\$700.00	NM

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Advertiser	Product	Estimate Number	
Walz for Congress	Candidate	2271	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	Tu	10/30/12	5:27 PM	M-F 5-530p	5-530p	:30	TW12MN0101TH	\$700.00 NM
1	M	F	11/02/12	5:23 PM	M-F 5-530p	5-530p	:30	TW12MN0103TH	\$700.00 NM
7	10/30/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	W	10/31/12	6:13 PM	M-F 6-630p	6-630p	:30	TW12MN0103TH	\$1,100.00 NM
1	M	Th	11/01/12	6:19 PM	M-F 6-630p	6-630p	:30	TW12MN0103TH	\$1,100.00 NM
8	10/30/12	11/02/12	M-F 630-7p	630-7p	-TWTF--	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/30/12	6:44 PM	M-F 630-7p	630-7p	:30	TW12MN0101TH	\$1,050.00 NM
9	11/03/12	11/03/12	Sa 6-630p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Sa	11/03/12	6:51 PM	Sa 6-630p out of time specs	6-630p	:30	TW12MN0103TH	\$600.00 NM
10	10/30/12	11/02/12	M-F 1102p News	1102-1132p	-TWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Th	11/01/12	11:30 PM	M-F 1102p News	1102-1132p	:30	TW12MN0103TH	\$400.00 NM
11	10/30/12	11/02/12	Nightline	1035-1102p	-TWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	W	10/31/12	10:53 PM	Nightline	1035-1102p	:30	TW12MN0103TH	\$900.00 NM
12	11/05/12	11/05/12	M-F 6-7a News	6-7a	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	11/05/12	6:53 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TW12MN0103TH	\$550.00 NM
13	11/05/12	11/05/12	M-F 5-530p	5-530p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	11/05/12		M-F 5-530p Credited	5-530p	:00		<del>\$700.00</del> NM
14	11/05/12	11/05/12	M-F 1102p News	1102-1132p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Walz for Congress	Candidate	2271	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/05/12	11/05/12	M-F 1102p News	1102-1132p	M-----	:30	1	\$400.00	NM
11/05/12 11/11/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 11/05/12 11:21 PM M-F 1102p News 1102-1132p :30 TW12MN0103TH \$400.00 NM									
15	11/02/12	11/02/12	According to Jim	1236-106a	----F--	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 12:58 AM According to Jim 1236-106a :30 TW12MN0103TH \$125.00 NM									
16	11/02/12	11/04/12	Sun 1105-1135p	1105-1135p	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 11:25 PM Sun 1105-1135p 1105-1135p :30 TW12MN0103TH \$350.00 NM									
17	11/01/12	11/04/12	M-F 1102p News	1102-1132p	---T---	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 11/01/12 11:32 PM M-F 1102p News 1102-1132p :30 TW12MN0103TH \$250.00 NM									
18	11/05/12	11/05/12	Twin Cities Live	3-4p	M-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 3:14 PM Twin Cities Live 3-4p :30 TW12MN0103TH \$350.00 NM program re-broadcast 11/5/12 106a on KSTP-TV 1 M M 11/05/12 3:56 PM Twin Cities Live 3-4p :30 TW12MN0103TH \$350.00 NM program re-broadcast 11/5/12 106a on KSTP-TV									
<b>Total Spots</b>							<b>22</b>		

## Payment Terms 30 Days

Gross Total	\$12,075.00
Agency Commission	\$1,811.25
Net Amount Due	\$10,263.75